

Namibia / Zambia / Zimbabwe / Switzerland

DW DEVELOPMENT
WORKSHOP
CHILDREN

PLAY FOR ALL



**Early childhood development
for the best start in life**



Children growing up in the slums (informal settlements) around the world are burdened with socio-economic challenges that traps them into poverty for decades to come. Play for All is an early childhood programme, supporting ECD centres (kindergartens) and families in southern Africa with an objective to provide the opportunity for every child to have the right start in life.



90%

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before the
age of 5.

Source: Harvard Centre for the Developing Child

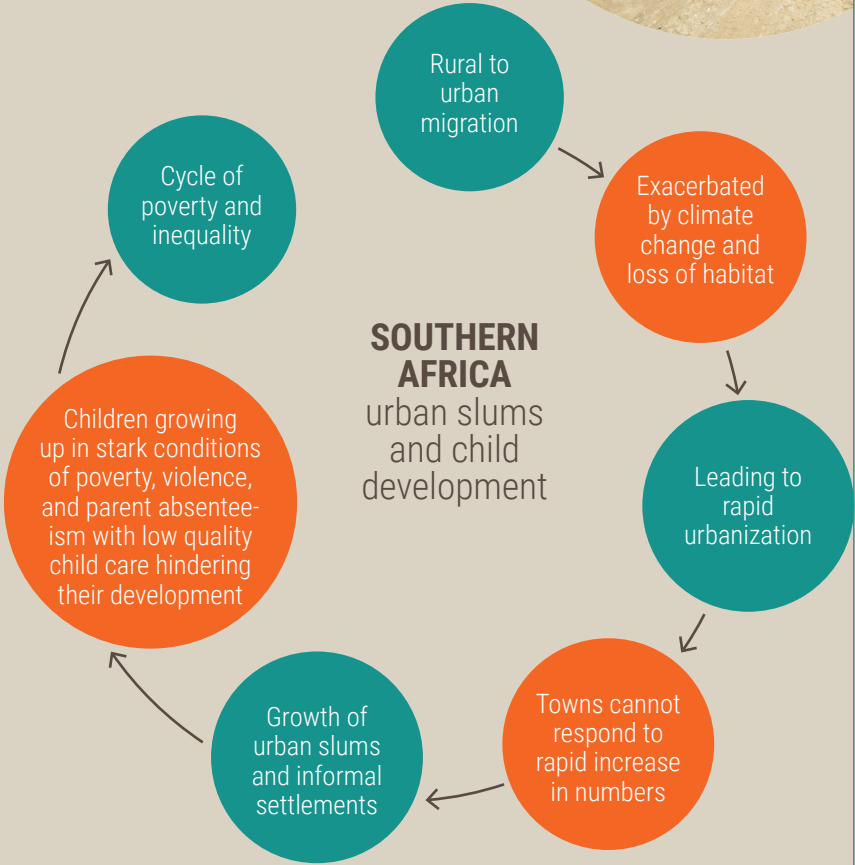
90% of a child's brain develops before the age of 5. Children who benefit from quality early childhood development programmes have

- better performance in school
- better health and wellbeing
- better socio-emotional skills and life skills
- healthier relationships with less likelihood of violence
- reduced likelihood of anti-social behavior and involvement in crime
- more stable employment
- higher lifelong earnings

than children who did not.

Participating in early childhood development (ECD) programmes is beneficial for all children and especially beneficial for children in a disadvantaged situation.

Early Childhood Development and growing slums (informal settlements):



Our response:

Play for All is a programme supporting early childhood development and early education for children aged 0-6 in the informal settlements.

What we do:



Teacher training



Provision of learning and teaching materials



Small grants for centres improvements



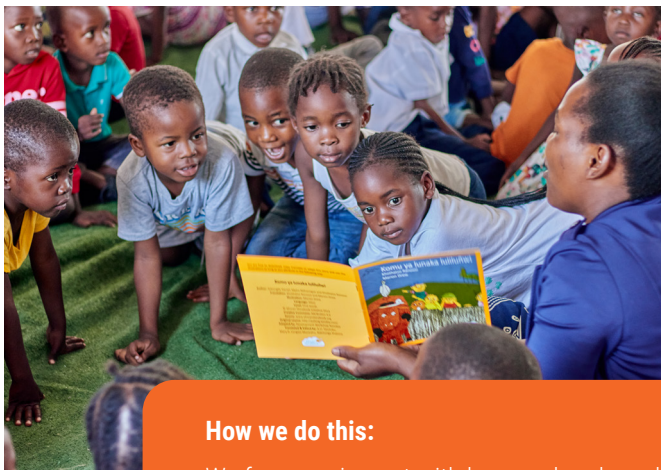
Parents support



Water and sanitation



Nutrition programme



How we do this:

We focus on impact with low overheads and high efficiency.

We work systematic and in close collaboration with relevant government ministries.

We partner with private sector.

We work very closely with the local offices of international development agencies such as UNICEF and EU.

Teaching and learning resources:

Over 40,000 resources printed and distributed for children, teachers and parents to support culturally relevant early childhood development.

100 Libraries set up in ECD centres.



Scale, Sustainability and Growth

Social Enterprise Approach

To support expansion, access and sustainability we are now moving into a social-enterprise franchise model to bring quality services to more children and families living in slums (informal settlements).



Expanding services with quality from the start



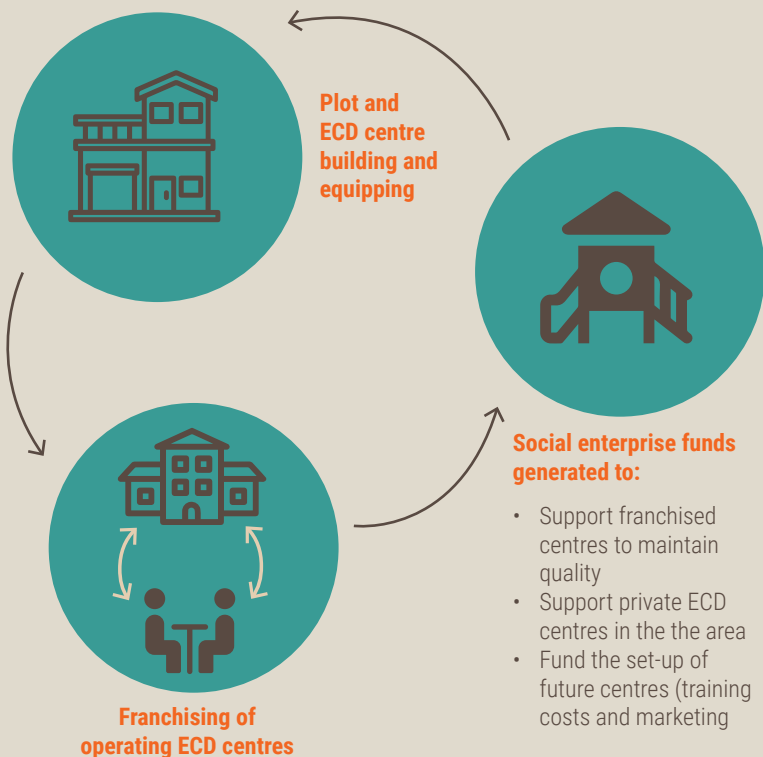
Bringing Play for All to new towns and neighbourhoods



Moving towards sustainability of funding



Cross-subsidisation of programmes



Our Contribution to the UN Sustainable Development Goals (SDGs)



Our work directly contributes to **SDG 4**.
"4.2 by 2030 ensure that all girls and boys have access to quality early childhood development, care and pre-primary education so that they are ready for primary education."

But ECD and our work also contributes to the following goals:



Goal 1: Eradicate poverty – Early childhood development interventions increase adult productivity and income, and reduce inequities.

Goal 2: End hunger and improve nutrition – Interventions to promote nurturing care help to improve young children's growth and development.

Goal 3: Ensure healthy lives – Supporting early childhood development increases quality of home care practices, protects against stress, and reduces risks of chronic disease and improves mental health in adulthood.

Goal 5: Achieve gender equality – Early childhood development interventions improve motivation and opportunities for learning for girls, so that they can benefit equally from schooling and enter the job market.

Goal 10: Reduce inequality in and among countries – Early childhood stimulation and food supplementation will enable children living in extreme poverty, to attain outcomes closer to more affluent peers.

THE ORGANISATION

PLAY FOR ALL

is implemented by:

Development Workshop

- Namibia: Established programme with 6 core personnel and support from 7 field offices across the country
- Zambia: In development phase
- Zimbabwe: Working in partnership with Nhaka Foundation
<https://www.nhakaoundation.org/>
- Switzerland: Fundraising and networking

OUR DONORS AND PARTNERS:



Capricorn Foundation



for every child



Embassy of Finland
Windhoek



THRIVE
BY FIVE



Development Workshop Switzerland

Meienfeldstrasse 80,
8645 Jona, Switzerland
www.dw-switzerland.org
+41 (0)76 207 1058
b.weber@dw-namibia.org

Development Workshop Namibia

20 Nachtigal Street, PO Box
40723, Windhoek, Namibia
+264 (0)81 358 21 79
www.dw-namibia.org
b.weber@dw-namibia.org

Member of

